

Creating A World-Class Workspace

D'perception transforms today's workplaces into tomorrow's solutions



D'perception is looking forward to leading the way in the eco-theme for its projects. The team believes their clients will soon demand and appreciate the long-term benefits of reducing the carbon footprint with energy-saving designs and technology.

The client's brief was 100 pages long but undeterred, Wilson Lee, the Managing Director of D'perception Singapore, acquainted himself with the company's brand and vision, coupled with his understanding of the client from past projects, and put together a winning proposal.

D'perception is a homegrown interior design consultancy that competes with the top echelons in its industry for local and overseas projects. The talented team and business partners have, on many occasions, taken a client's goals and values, and translated them into eye-catching, modern, strategic and functional workspaces.

Established in 1991, D'perception offers the consultancy advice many companies appreciate. "With our full-suite of design and build capabilities, our strength lies in tailoring complete solutions for unique and engaging interiors and exteriors," says Wilson.

With a track record of projects with global giants such as Reuters, 3M, SingTel, AIA & Jardine Shipping, the company has the confidence to embrace not only new challenges, but to also set new trends.

VISION

Efficient space utilisation is one of many challenges faced by companies, large or small, local or multinational. The desire for aesthetic elements to reflect its culture is another. D'perception's total solution delivery of visionary design and construction often exceeds customer expectations.

The team's winning proposal to design and build Reuters Customer Centre at the prestigious One Raffles Quay, Singapore, has won praise from the client and her partners.

An impressive sea view and décor greets every Reuters customer as they enter the reception and conference areas - contemporary Italian marble floors, custom-lit

art glass panels, lounge areas with an open bar concept, all juxtaposed with state-of-the-art screening of live financial data and global news. On one wall space, the captivating moments of world significant events shot by Reuters photojournalists are celebrated throughout the office area.

The sophisticated facilities complete with wireless connectivity and hotdesking for staff flexibility and mobility, have set a benchmark for all Reuters office designs, and raised the design bar in the industry.

GOING ECO

Distinctly Singapore and definitely green. The task of designing for the 3M office in Singapore required ingenuity to incorporate and showcase as many 3M products (200 varieties available) in a space that was originally meant for the bio-chemical industry. It also required a green touch as the client wanted to reflect the distinct identity of the island republic.

As the interior works progressed, an "i-Park" began to take form in the heart of the office. A mixture of preserved bamboo and palm trees, live flora, rocks and water feature created an oasis to hold meetings, as well as to chill out and mingle. It was the perfect 'watering hole' for the staff to interact and come together as a community. The designed environment theme resonated to reflect 3M's commitment to corporate social responsibility. 3M were won over by D'perception's design, professionalism and service, and have awarded the firm the contract for the 3M office in the Philippines.

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D'perception has attained the ISO 9001:2000 standard and is certified by the Building and Construction Authority to undertake projects up to S\$10 million under the category of Interior Design and Fitting-out Services. The firm offers turn-key in-house consultancy, design and build capabilities with the full suite of IT, mechanical & electrical engineering, architectural and construction services.

/ People / Space / Possibilities

/ Design and deliver workspace solutions
to synergize with your business strategy
.....a total experience



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