

# EXQUISITE MOMENTS TO TREASURE

ExtraOrdinary Weddings is a premier resource for the sophisticated bride and groom who simply desire to experience an exquisite moment in time as they exchange their vows. Elegant and stylish, our wedding portal engages the couple, their friends and wedding professionals with a bouquet of unique ideas, innovative choices and inspiring stories.

We are the bridal connoisseur with an attractive showcase of wedding ideas: from the traditional to modern styles, from the classic themes to the newest trends.

### TARGET AUDIENCE

ExtraOrdinary Weddings reaches out to affluent working professionals from the ages of 25 years and beyond.



## Making Dreams Come True

ExtraOrdinary Weddings is an enchanting guide and motivator. On our website, our readers will discover an array of wedding products and services for their special day. We bring them to dream locations, in Singapore and beyond. And endow them with online interactive tools like the Countdown Checklist, Budget Calculator and Guest List Manager, for the perfect wedding plan. Our essential guides are a pillar of support every step of the way.

Our true wedding stories will inspire, endear and enthrall the romantics. The finer details of each wedding day are captured with vivid anecdotes and photography. Newlyweds share their trials and tribulations online in blogs and the forum.

We are most delighted to help couples create everlasting memories for their wedding day.

"LOVE DOESN'T MAKE THE WORLD GO ROUND; LOVE IS WHAT MAKES THE RIDE WORTHWHILE."

### YOUR PERFECT PARTNER

Whether you wish to establish a presence as a wedding service provider, introduce a new product, increase the visibility of your existing lines or reinforce your market position, ExtraOrdinary Weddings offers attractive advertising rates with top advertiser benefits:

- Reach a sophisticated audience who seek exclusive wedding resources and services
- Align your brand with the quality and reach of the website
- Achieve direct customer contact with advertiser profile and essential details
- Network and connect with other businesses in the same field for future partnerships

We are committed to build firm and long-term successful relationships with our advertisers.



### OUR PROMISE

Our website design evokes sophistication and professionalism with a touch of class



We ensure that our website is easy to navigate and user-friendly to our readers



We uphold the integrity of the wedding industry by recognising and supporting a code of excellence and ethics



We constantly look for new ways to reach our readers effectively



We keep the facts updated with fresh editorial on a regular basis

Now Join Hands, and with your hands your hearts.



Our extraordinary resource for the perfect wedding you wish to have ...



### Member's Log-in

- Username -

Register | Forget Password?

#### Become a Member

Get exclusive access to our ExtraOrdinary wadding tips, tools, ideas, promotions, perks and atcl (It's Free)

more =

Find a Merchant

Find a Solemniser

#### Real Weddings PLANNING TOOLS

- Countdown Checklist
- Wedding Budget
- → Guest List
- Seating Plan
- Other Tools

#### Guidelines

- . Your Wedding Style
- + Groom's Attire
- · Wedding Stationary
- · quest Etiquette
- · Choosing a Venue
- . Wedding Themes

BARRIES TO



## Choosing the Right Diamonds

A diamond is the symbol of elegance, love, passion, and glamour. (lick here for the ultimate guide on choosing the perfect diamond. moore!!

1 2 3 4 5

### ExtraOrdinary Merchants



Let There Be Light Photographer

Anthony Levi Kho, the bubbly photographer tells us the latest trends in wedding photography. ......

- . Florist: Redbox Flowers
- · Haloup Artist : Emert Lim
- Caterer : Purple Sage
- . Hetel's The Conrad Hotel, Bali

### ExtraOrdinary Showcases

. Vanessa & Wee Kiat

. Jasmine & Neil

mare "

Amy & Matt



- · Digitalized reception helper
- . Wedding invite with mini CD \* Catering with a Difference



### Latest Promotions

- Amanda Lee Weddings 15% off all bridal packages.
- Redbox Flowers 15% off all wedding flower order.
- . Blue Calls 20% off wedding planning services.

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#### Share your view

Would you prefer a simple or grand wedding affair?

( SIMPLE ( GRAND WITH





View Results =

### Join Our Mailing List

- E-mai Address -









### DIRECTORY LISTINGS

Display a 50 – 75 word description of your products and/or services with full contact details, including an image, and website hyperlink.

We also offer hyperlinked icons for location, e-brochures and promotional information.





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### ExtraOrdinary Merchants

An opportunity to feature a key figure in your organisation in an exclusive interview. Portrayed in a feature or Q&A style, it personalises the company, its beginnings, values and specialities.





"Love ... binds everything together in perfect harmony." - Paul (AD 1st century)

### Member's Log-in

Register | Locast Password?

- + Bridal Designer
- + Caterer
- . Florist
- . Makeup Artist
- + Photographer
- \* Venues

- · Wedding Bands
- · RSVP Oadgets
- . New Venues
- . Ring Pillows
- . Blooms of the Season
- . Wedding Sketchbook

in Shrink Havigation

#### Features > Duzz of the Town > Ring Pilloses

#### On My Fourth Finger Please.



Latest innovations for weddings are the customised ring pillows made from fresh flowers! We like the one made from Hermit 'pom pom' - it's fresh green and hardy nature made a perfect ring pillow for the perfect day.

Discuss your wedding style with Ching Yann, the principal florist, and you can be sure that your ring pillow and entire wedding style will be well taken care of and most probably one

redBOX Flowers is establish since 1999, is the brainchild of two very vivacious ladies, who united their passion for design and flowers to create exquisite bouquets to bring across the magical and healing powers of flowers.

Ring pillows are priced from \$40 to \$80.







Check out their website at www.redbox.sq. Tel: 6391 0072

\* For more details, click here

- \* Mudding Bands
- + REVP GARRES
- . New Vences
- . Blooms of the Genzon
- \* Hedding Sketch Book



### Advertisement

#### Related Materials

### Showing 1-7 of 10

- Ferentials : Guide Hou to plan a perfect day
- · Essentials : Guide Flowers selection by seasons
- \* Inspirations : Flowers Bouquets
- · Inspirations : Flowers Corrages
- 1 Inspirations : Flowers Décer
- . Forums : Ask the expert Florist
- . Directory : Florist

### Share your view

Would you prefer a simple or grand yedding affair?







#### Yiem Results ...

#### Join Our Mailing List

- E-mai Address - CO







## EXTRAORDINARY BUZZ

This is the ideal showcase for your products or services. Just submit your photos with an editorial description.





Sample of a pop-up product detail.





### **INSPIRATIONS**

From decorations to invitations, flowers, favours and hairstyles, etc., it is simply captivating with heart-stirring ideas and inspiring products. Feature your products here with description and purchase details.





### **EMAIL CAMPAIGNS**

#### Direct Email

ExtraOrdinary Weddings offers Electronic Direct Mail (EDM) services. Consider us a partner for your integrated marketing campaigns. Take advantage of our permissions-based email marketing system for real-time direct marketing response.

### Regular e-newsletters

Our regular e-newsletters update our readers on the latest trends, happenings, features, events, etc. Extend your reach to our readers with an ad insertion to promote your product or service.

### EXTRAORDINARY MEMBER CARE PACKAGE

### Direct Mailer

Every new member receives an ExtraOrdinary Member Care Package. By inserting a brochure, voucher or product in our mail-outs, you can promote your product or service and target your audience directly.

## CREATIVE PARTNERSHIPS

### **ExtraOrdinary Events**

Come explore creative partnerships with ExtraOrdinary Weddings. Talk to us on organising strategic events for our readers and friends, such as workshops, roadshows and wine tasting sessions, etc.

### **Real Weddings**

Share with us stories and pictures of weddings you've had a hand in. Large or small, we feature unique themed weddings with special focus on providing members with detailed sources on wedding essentials, be it a veil, hand bouquet, shoes, ring pillow, cutlery, etc.



For details, contact our advertising specialist at:

#### EXTRAORDINARY

Office: +65 6468 7866 ads@extraordinary.com.sg www.extraordinary.com.sg Vbox 888352 Singapore 919191

